

Maestro's Meeting Agenda and Minutes 8/24/21

*Additional information discussed in the meeting is in italics*

*Meeting was held via Zoom.*

*Attendees: Erin, Sandra R, Sandra F, Jessica, Shelley, Beth, Jessi, Kate Kolb, Adrienne Thompson, Michelle and Mr. Rahe*

*Some thoughts shared before we started on the agenda: Jessi and Jessica have connections with outdoor venues to give the kids an opportunity to perform outside.*

- **Memberships:** We are now at 38 members for this year (including teachers). We had 16 families join during orientation night and since then 6 additional members have signed up through the website, including 1 non-art teacher. *\*\*We are calling it a family membership since the cost is so high compared to the PTSA membership.*
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- **Website:** has been updated with membership form and option to pay through website. Can use card or PayPal. Had to pay for 2 upgrades to website. Cost is \$42.00 per month. Can hopefully use for merch in the future. *\*\*\*Do we have any volunteers to take over the website design?*
- **Cancelled:** Zoom, Wufoo and Amazon Prime monthly payments.
- **Good things:** we have helped with...YAY! Staff picnic pavilion and BBQ, Donuts and coffee for teachers first day, balloons for students first day. Thank you card from teachers and staff.
- **Treasury update:**
  - Stockyards: \$16,044.93    Paypal: \$803.08

- See spreadsheet for expenses/deposits
- **Budget:** Mr. Rahe may have update for drama. Will likely try for Etscorn grant and maybe others to cover drama request. Still only have Band and Dance. \*\*\* *How to proceed - Arts team meeting at 1pm on Thursdays. Mr. Rahe can add to the agenda and request they share their desired budget requests.*
- **Mums update:**
  - Goal is \$10,000 in sales. 2019 was \$13,390 with 1339 pots sold.
  - Mums Tally: We had tentatively scheduled 9/8 at 6pm at my house. *Shelly, Jessi, Sandra F, Beth and Sandra R (if needed) have volunteered to assist.*
  - Katie made a SUG for 9/17 pick up- Erin and Katie will be there all day for delivery, sorting and pick up. \*\*\*\**The link to the SUG is:*  
<https://www.signupgenius.com/go/4090849ACAB29A7F49-maestros>
  - Orders due by 9/3. We will have volunteers at school mornings of 9/1, 9/2 and 9/3. We will also be at Back to School Bash on 9/3 with a table to accept forms as well.
  - Ms. Smith will add to weekly email on Sunday. Ms. Goins posted on social media. Mr. Rahe may have ideas of other ways to reach out. *Mr. Rahe did add it to the school's website. He is planning to add it to: IG, Facebook, and Twitter. \*\*\* Next year to encourage donations. We will make adjustments to the form and also provide talking points to help the students.*
  - We will borrow Katie's canopy for pick up. Need waters/drinks for volunteers? *We will need coolers - Erin to ask if we can use PTSA.*
  - Any other questions/concerns/suggestions about Mums? \*\*\* *will sort orders in 3 binders to keep the line moving.*
- **Back to School Bash:**

- Scheduled for 9/3. If rains they will r/s vs. moving inside due to Covid.
- Kuluna, Heather and I had a virtual planning session on Friday with Ms. Goins.
- Event will be outside in teacher's parking area behind school.
- There will be a DJ. He will need prizes for games. We may buy a few prizes. PTSA is going to donate old design shirts.
- We will have multiple tables set up with canopies. One will be 8th grade VIP section. May have a special drink for them?
- Decorations: Heather has some. We may need to buy some. We want it to be colorful and festive.
- Food/Snacks: PTSA will sell concessions.
- Maestros will have a table to collect Mums order forms and will have photo booth.
- I suggested a game area for kids that don't want to dance. We are looking for large outdoor games. Katie and Kristina have corn hole. Kuluna has Connect 4. Michelle and Kuluna have another game (name?). Sara has Spike Ball and may know someone with Jenga. Jessica has Checkers.
- There will be a SUG for chaperones. Erin will share.
- Anyone else have canopy/tent? *Katie has one that can be used for the B2S Bash*
- **Merchandise:** PTSA is ok with us selling shirts. Brainstorming ideas for logo with art majors. Mr. Rahe has some ideas. Need to contact vendors and price options. Mr. Rahe has one, Kristina has another. We would like to sell shirts and maybe stickers (that can be on cars and water bottles, folders) Maybe socks? Other ideas? *\*\*\*\*Bullhorn Creative designed the logo where every major has its own color. For example - theater is orange. Erin to keep the PTSA in loop with the merch sales. Possibly a car magnet? Possibly stickers for water bottles? We will price out the different options to determine if we pre or post pay for the order.*

- **Kroger Rewards and Amazon Smile:** Ideas on how to promote those? PTSA also has accounts with them... we may want to just advertise to Maestros members and let PTSA advertise school wide.
- **Future fundraisers:** Plan is to sit down with PTSA and merge a few fundraisers together. IE. We were planning a Dance-A-Thon in the fall (Sept/Oct), PTSA was also considering a Dance. We thought maybe to merge the 2 and instead of tickets, we raise money through dance-a-thon with a minimum \$5 donation. Prizes for top \$ raisers. PTSA will sell concessions and merch.

Mums: August/Sept

Dance-A-Thon: Sept/Oct

Capital Gains Grant: October

Nothing Bundt Cakes: Nov/Dec

Lip Sync Battle: Jan/Feb

\*Annual Play: Feb 16-28

Variety Show: March/Apr

Karaoke Contest: Apr/May (Do at West Best Fest??)

\*Spring Musical: Apr 13th-May 2nd

\*West Best Fest- May 1,8,15

\*\*\* *We will have a meeting in March timeframe to brainstorm ideas for ideas.*

*Erin reviewed the financial statement with the group. She can email it to anyone interested in reviewing.*

- Next meeting...