

The Maestro's, LLC Meeting Minutes

9/17/18

1. Call to order

Ann Walsh called to order the September meeting of The Maestros at 6:39 PM on 9/17/18 in the orchestra room at Western Middle School for the Arts.

2. Roll call

Attendance was collected by Ellie Fridell

In Attendance: Ann Walsh, Ellie Fridell, Geoff Glaab, Angie Edwards, Sara Ortego, Eric Allen, Luke Darville, Jene Evans

Not in Attendance: Rodney Brannen, Katie Cook, Rohit Watson, Sara Mabel, Lacey Gilliam, Tiffany LaVoie, Amanda Thompson, Tamara Begley, Brett Owen, Steven Rahe

3. Approval of minutes from last meeting

The August meeting minutes were unanimously approved.

4. Treasurer's Report by Geoff Glaab

Geoff Glabb presented the September Treasurer's Report in an email prior to the meeting which included bank statements and accounting from August.

August Revenue:

Membership: \$251.00 (We're killing it in September)

August Expenses:

Fundraising Expense: \$291.00

Band Expense: \$3,495.00

Drama Expense: \$898.00

Cash on Hand as of 8/31/2018: \$22,096

Notes from the email:

"Not a lot of activity in August. I uploaded the Republic statement and the monthly income statement to the Google Drive a couple of weeks ago. You can feel free to check these at any time. They're located in the Monthly Financials folder. We'll have final mum numbers at the

October meeting, but suffice to say, we surpassed last year's numbers, and we're way ahead of our membership totals from last year.

If you need a reimbursement or need an invoice paid, please bring your documentation tonight and I'll write you a check."

5. Open Discussion

Mums Sale

Each potted mum costs \$4.50. Western students and their families sold 1278 mums. Only 147 students participated in the sale but 84 students sold 5 or more mums. The top five sellers were Giani Robert who sold 67 mums followed by Hunter Gilliam with 41, Destinee Haynes with 39, Madison Mattingly with 33, and Scout Fridell with 31. All the orders were tallied and accounted for by Geoff Glaab, Treasurer, Ellie Fridell, Angie Edwards, and a team of new volunteers.

Consider improving participation next year by funding incentives like rewards for classes with 100% participation, a competition between majors, or other rewards.

Mums Delivery Day, mums are delivered by 11:30 AM. Ellie and Mr. Allen will begin setting up at 1:00 PM. The Visual Arts program will make the signs. There are 17 Maestros volunteers to help with delivery day who were scheduled through Sign-Up Genius. The plan is to have mums' sellers park and load on Main Street by entering in the gate, signing in at the tent, getting their original order form, and receiving assistance with picking their plants and loading their car. They will also be presented with the opportunity to join, donate, or buy t-shirts. Water and snacks will also be provided.

Membership Update

Holding a membership drive for faculty on Oct 30th with a \$100 budget for food. Donate leftovers to the Little Mermaid rehearsal. Offer \$5 memberships and t-shirts. Find volunteers to host the event.

The Maestros have 52 new members this year and have raised \$1050 since the beginning of the school year. Many have volunteered to help with Maestros activities.

Little Mermaid

September 26th is the parents meeting. Angie Edwards is the Show Chair and will get a time table of tasks and events from Steven Rahe. Angie will be providing snacks for rehearsals by shopping at Costco.

VIP Donors: We need to give special consideration to special guests who've donated significant amounts of money to the Maestros. We will block off reserved seats and designate hosts, likely Sara and Vivian Ortego, who will greet and usher for the Little Mermaid show. Ellie will send letters with golden tickets sometime soon. Target Saturday evening, Nov 10th, and Sunday matinee, Nov 11th.

We need a Sign-up Genius for manning the shows, concessions, ticket collection, and ushers. The show is 1 hour and may not have an intermission with concession stand. We need to check with Steven Rahe about the possibility for a post-show reception. There will be a cast party in the cafeteria.

Rebranding the School

Steven Rahe forwarded out a survey through email so please check for that and participate.

The Maestros October meeting is scheduled for 10/22/18 at 6:30 PM in the WMSFA orchestra room.

6. Adjournment

Ann Walsh adjourned the meeting at 7:33 PM.

Minutes approved by: Ann Walsh