

The Maestro's, LLC

Meeting Minutes

6/7/18

I. Call to order

Geoff Glaab called to order the June meeting of the Maestro's 6:47 PM on 6/7/18 at the home of Tamara Begley.

II. Roll call

Attendance was collected by Ellie Fridell. Those in attendance: Geoff Glaab, Ann Walsh, Ellie Fridell, Eric Allen, Steven Rahe, Rodney Brannen, Amanda Thompson, Tamara Begley, Angie Edwards, Missy Delakey, Mary Sant, Amanda (child), Sarah Ortigo,
Missing: Katie Cook, LaVoie, Dr. Darvull

III. Approval of minutes from last meeting

Geoff Glaab: No Minutes were presented from the May meeting.

IV. Treasurer's Report

Geoff Glaab presented the May Treasurer's Report in an email prior to the meeting which included a revenue total of \$2288 from donations and tee shirt sales from Best West Fest. There were \$2744 in expenses. The final balance for May was \$23,321.90. The bank statement and original email are attached to these minutes.

Some notes from the email:

- We only lost a few bucks (\$28.79) on West Best Fest once the city gets around to cashing our \$40 check to close the street. I think it was a tremendous success insofar as getting notoriety for our school.
- We have 2-3 outstanding checks as well as some residual revenue that should come in June. Mr. Rahe says we'll receive a \$500 check from Jim Beam.
- Administratively, we will have to renew with the secretary of state's office and renew our liability insurance policy. I will give you the exact amount of this at our July meeting.

V. Open issues

a) **From previous meeting:**

i) *Fund For The Arts Targeted Fundraising Proposal*

- (1) *Target each family with individual solicitations through phone and mail.*
- (2) *Plan to hand out t-shirts to parents and kids with \$25 memberships*
- (3) *Actionable Item: Anne Walsh, will contact Mrs. Wilson to get on the agenda for Camp Perform.*
- (4) *Actionable Item: Ellie Fridell will design a communication system for collecting contact info, digitizing it, distributing it, and organizing the call campaign.*
- (5) *Actionable Item: Missy-website needs to be updated address shared with the group as a method for accepting internet donations.*
- (6) *Future discussion needs to include the design of the campaign details, creation of fundraising mailers, and script for phone calls, call logs, and methods of acceptable payments.*
- (7) *New Maestro's T-shirts: Need to settle on colors, sizes, quantity, ordering, pick-up, storage, and price*

b) **Missy Presented End-of-Year Wrap-up**

Determine fundraisers for next year and give the orders to Ms. Fox before the end of June. Those fundraisers submitted last year include Kroger, membership drive, Fall Musical (Oct/Nov), Mum sales, Candy sales, and poinsettias. We are forecasting that the 2018-2019 fundraisers will include the Fall Musical, the Spring play, and West Best Fest (Art Auction). Missy passed along the binder with all the passwords address and everything to Ellie Fridell.

Actionable Item: Missy has the form in an editable pdf and can complete them and email them to Geoff.

Actionable Item: Ellie will distribute the login credentials to the executive committee and digitize the contents of the binder for storage in the Google Drive.

Open Discussion

Actionable Items:

1. Develop a budget for t-shirts with the July 25 deadline being the first opportunity to sell them at Camp Perform. (West Best Fest t-shirt budget was \$800.)
2. Steven will give Ann a range of sizes to order.
3. Mike Robey will call Patrick Young from Prosperity and get an estimate.

Maestro's Budget Development

Alice S and Irvin F Etscorn Foundation has sent us a check for \$4000 to cover the cost of the Marley floor and it's accessories and shipment costs. It will be delivered to the school by mail.

Membership goals for the budget will attempt to project money from fundraisers based on 100 \$25 members. A letter, drafted by Geoff Glaab, needs to be customized for each major to directly solicit each parent. Would go home with parents at Camp Perform or orientation.

Actionable Item: Teachers need to submit their solicitation letter to Maestro's for final review and distribution.

New budget goals will include funding for scholarships, open to all students, based on majors. The music majors will receiving a grant to attend Stephen Foster Camp at \$400 per week. The drama majors will attend Kentucky Shakespeare Camp or possibly Louisville Central Community Center Musical Theater camp. Need to devise a selection method for students, probably based on teacher recommendations. Dance major and fine arts majors needs to proposed a summer camp for their scholarship.

Actionable Item: Tamara Begley and Amanda Thompson will recommend a summer camp to Maestro's for the proposed scholarships for the dance and drama majors.

- c) Proposal of Maestro's Investments in Logo Equipment
 - i) Need to buy an event tent (and possibly a table cloth, table and chairs) with a screen printed logo. Vendors recommended by board members include: 3rd & M, Infinity, Aladio Amante, Iris McDonald, and Clark and Riggs (also prints programs).

Actionable Item: We need a volunteer to drum up a vendor and cost estimates for these items to gauge feasibility. Logo could be iron-on or embroidery.

VI. New business

- a) West Best Fest Art Auction concept proposed by Amanda Thompson, to be developed.

- b) A request to review the feasibility of funding an 8th Grade Art's trip was proposed.
- c) Other possible uses for funding include: acoustical panels on back wall, new mics, new wireless mics, new seats, mic on podium.

July Meeting Scheduling, July 10th at 6:30 pm at the home of Ann Walsh.

VII. Adjournment

Geoff Glaab adjourned the meeting at 7:45 PM.

Minutes submitted by: Ellie Fridell

Minutes approved by: Anne Walsh